



MARKETING ENGINE

AxisPresent

Stop selling houses. Start engineering bidding wars.

OVERVIEW

AxisPresent is the elite AI-empowered marketing and presentation engine built for top-producing real estate professionals. It transforms raw property data into sophisticated, client-ready listing presentations with market analysis, pricing strategy, and agent branding — all wrapped in a luxury minimalist interface designed to command the room.

No more pasting comps into PowerPoint. AxisPresent generates polished strategy decks with smooth section transitions, property imagery, competitive positioning, and data-driven pricing recommendations that position agents as market authorities — not order takers. Built for agents who understand that the listing presentation is where the deal is won or lost.

BY THE NUMBERS

AI

POWERED ENGINE

0

POWERPOINT SLIDES

100%

CLIENT-READY

< 5 min

DECK GENERATION



KEY CAPABILITIES

What sets it apart.

Luxury Presentation Builder

A minimalist, high-end interface with responsive sidebar navigation and smooth transitions between strategy sections — Market Reality, Pricing Strategy, Competitive Positioning, and Agent Branding.

Market Reality Analysis

AI-generated market intelligence that synthesizes comparable sales, days on market, absorption rates, and neighborhood trends into a compelling narrative your seller can actually understand.

Pricing Strategy Engine

Data-driven pricing recommendations engineered to create competitive tension. Not just a CMA — a pricing architecture designed to generate multiple offers.

Agent Branding Suite

Custom-branded presentations with property imagery, agent headshots, brokerage logos, and professional positioning that reinforces the agent as the market expert.



HOW IT WORKS

Three steps.

01

Enter the property

Input the property address and AxisPresent pulls market data, comparable sales, and neighborhood intelligence automatically.

02

AI builds the presentation

Market reality, pricing strategy, competitive positioning, and agent branding sections generated in a polished, luxury format.

03

Deploy the deck

Present from the platform or export. Smooth transitions, responsive layout, and a design that commands authority from the first slide.

Ready to see AxisPresent in action?

Visit [axispresent.com](#) to get started.

VISIT AXISPRESENT

Built by J. Allyn Works · Rancho Santa Margarita, California