



## AI OPERATING LAYER

# AxisGenius

Generate professional marketing copy, audio tours, video scripts, and more — in seconds.

## OVERVIEW

AxisGenius is the AI content command center for real estate professionals. It scrapes property data from listing URLs, then generates polished property descriptions, marketing copy, social media posts, follow-up emails, video scripts, and disclosure addendums — all calibrated to the agent's voice and brokerage compliance requirements.

The platform integrates Google Cloud Text-to-Speech for professional voiceover generation and Google LLM for narrative polishing. Agents manage their profile once — headshot, bio, brokerage, license number, advertising disclaimers — and every piece of content generated is automatically compliant. No more writing from scratch. No more compliance violations from forgotten disclaimers.

## BY THE NUMBERS

**Seconds**

CONTENT GENERATION

**AI**

NARRATIVE ENGINE

**TTS**

AUDIO TOURS

**100%**

AD COMPLIANCE



KEY CAPABILITIES

# What sets it apart.

## Property Data Scraping

Paste a listing URL and AxisGenius extracts property details, features, photos, and neighborhood data automatically — no manual data entry required.

## AI Narrative Engine

Generates polished property descriptions, marketing copy, social media posts, follow-up emails, and video scripts — all refined through AI-driven narrative polishing.

## Professional Voiceovers

Google Cloud Text-to-Speech integration produces broadcast-quality audio tours and video narration from any generated script — multiple voices, tones, and languages.

## Compliance-Ready Output

Agent profile management ensures every piece of content includes required advertising disclaimers, license numbers, and brokerage branding — built in, not bolted on.



HOW IT WORKS

# Three steps.

01

## Paste your listing URL

AxisGenius scrapes the property data, features, and details from the listing page automatically.

02

## Generate your content

Choose what you need — property description, social post, email, video script, audio tour — and the AI generates it in your voice with full compliance.

03

## Export and publish

Copy, download, or export directly. Audio tours render as broadcast-quality MP3s. Every piece branded and disclaimer-compliant.

## Ready to see AxisGenius in action?

Visit [to get started.](#)

VISIT AXISGENIUS

Built by J. Allyn Works · Rancho Santa Margarita, California